

# BROADWAY

## NOW PLAYING - Broadway

### Fair Lawn's 'marquee' business address...

...saw the opening in the last eighteen months of over 20 new businesses with a great mix of services and products who chose Broadway as their home.

Everyone knows—it's all about location, location, location! And Broadway's benefits from:

**Access** from this Northern NJ's and Bergen County's central location with its many road networks (Routes 80, 4, 17, 208, and Garden State Parkway) and, when you arrive, free parking for customers and employees alike;

**Affordability** within the NY Metropolitan Region that offers affordable rents, reasonable terms and—in comparison to NY—lower taxes;

**Advocacy** with free technical assistance, grants and lower interest loans that offers 'one-stop' business assistance in opening up a new business from the Broadway Improvement Corporation (BIC);

**Advertising** that promotes not only the individual businesses themselves but Broadway as a destination for customers and shoppers.

For Fair Lawn's residents looking for a nearby, friendly neighborhood commercial district, Broadway is increasingly the location where local shopping and personal service needs are met.

For those looking to join the district's many family-owned and operated businesses, Broadway offers the location, affordability, access and other benefits that can help them succeed.

Visit those who have made the move to Fair Lawn's 'marquee' business location, **BROADWAY**.

### Also Playing!

Broadway Food Palace; B&L Medical Supply; Chadwick Wealth Management; Deco Merino and the Kumon Learning Center.

### Coming Soon! To a location near YOU!

Aiello's Fruit Baskets ([www.aiellofruitbaskets.com](http://www.aiellofruitbaskets.com), formerly of Prospect Park) and Belstone & Tile ([www.belstone.com](http://www.belstone.com), formerly of Newark)

**For more information, visit [www.BroadwaySID.com](http://www.BroadwaySID.com).**



**BRC Sauna & Spa**  
24-20 Broadway 201 797-3002



**Audio Illusions**  
33-03 Broadway 201 791-3407



**Basse Nuts/Dried Fruits**  
34-02 Broadway 201 773-6851



**Montage Home & Rugs**  
40-26 Broadway 201 773-0633



**Cosimo's Uno Pizza & Restaurant**  
25-07 Broadway 201 796-8800



**Connectionz**  
37-06 Broadway 201 703-3900



**Hot Rod Gallery**  
34-11 Broadway 201 797-7858



**Gracie Jiu Jitsu**  
23-12 Broadway 201 225-0000



**Design by Griselda Fabrics**  
27-13 Broadway 201 475-0007



**Joseph's Salon**  
24-01 Broadway 201 796-4552



**Mama Fritas**  
27-03 Broadway 201 845-6074



**Natural Way Cafe**  
23-25 Broadway 201 791-1717



**Furniture Outlet Warehouse**  
36-05 Broadway 201 796-1110



**Global Uniforms**  
24-02 Broadway 201 773-8935